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TRANSFORMING LIVES

Fall 2006

Plymouth supporters open the door at annual luncheon

An amazing \$371,749 was raised toward the final phase of the Building Hope Capital Campaign at Plymouth Housing Group's 3rd Annual Luncheon on October 10, 2006.

The keynote speaker for the event was Malcolm Gladwell, who incorporated themes from his articles in *The New Yorker* and his best-selling books, *Blink* and *The Tipping Point*, into his speech entitled "Framing the Homeless Problem."

In his opening remarks, Mr. Gladwell thanked Plymouth for inviting him to speak at an event of "such great social magnitude."

This event was a reminder that the work of Plymouth Housing Group transforms lives and transforms our community. Thank you to all of our friends and neighbors whose generosity and support make the work of Plymouth Housing Group possible!



Clockwise from top left: Norm Rice with keynote speaker, Malcolm Gladwell; PHG Board President Ken Carter with luncheon guest Vicki Downs; Event Emcee Enrique Cerna; PHG Board Member Stephanie Bowman, Campaign Co-Chair Catherine Colwell and Kristin Adams Litke; Seattle City Librarian Deborah Jacobs interviewing Gladwell at VIP Pre-Event

Letter from the Executive Director

New opportunities for “Begin at Home”



Paul Lambros
Executive Director

Dear Friends,

We are in the final stretch of the Building Hope Campaign with just \$1.2M left to raise toward the overall campaign goal of \$52M! We've been busy getting the word out about the work that Plymouth Housing

Group is doing to end homelessness in our community. In addition, the first three buildings of the campaign have gone “live” and 206 individuals have moved into permanent apartments with on-site supportive services. Construction of the fourth project, the Langdon and Anne Simons Senior Apartments, is underway to create 95 apartments for homeless seniors, many of whom are also veterans.

Plymouth's supportive services continue to be recognized as a critical part of our permanent housing programs. Several new funding opportunities have recently become available, allowing Plymouth to maintain the quality of service and support available to all tenants and also provide enhanced services for long-term homeless

individuals with disabilities. One of these is the “Begin at Home” Program at the newly opened Plymouth on Stewart. This program rapidly houses homeless individuals who are being discharged from medical respite care or treatment, and who have incurred over \$10,000 in expenses over the last year through high utilization of medical care.

Individuals housed through “Begin at Home” face substantial obstacles to housing stability. Still, we are privileged to witness their incredible resilience and potential to heal, as they connect with on-site services that Plymouth provides in conjunction with Public Health's Health Care for the Homeless Network and Evergreen Treatment Services. These supportive services open the door for people to begin to improve their lives.

The “Begin at Home” program was created with funding from the City of Seattle and was first offered at Plymouth on Stewart. The program is now becoming operational in other Plymouth buildings through the support of the City of Seattle, King County and United Way of King County. New funding from King County includes a Client Assistance Fund, which provides material resources for tenants when they first move into their new

apartments, as well as translation services to reduce language barriers for applicants at the Rental Office and new tenants as they move in. United Way of King County has recently awarded Plymouth \$330,000 over the next 5 years through their Permanent Supportive Housing Fund for the “Begin at Home” program.

Each of these investments will allow Plymouth to rapidly house homeless individuals who typically face obstacles to housing because of their backgrounds and/or level of functioning. Much of the funding for “Begin at Home” has become available due to increased public support for the Ten Year Plan to End Homelessness in King County.

The days when homelessness was accepted as an inevitable part of an urban community are long gone. Each tenant who moves into Plymouth Housing Group and begins to connect with resources and support proves that homelessness can and will be eliminated.

Warmest Regards,

Paul Lambros, Executive Director

Construction Update: Langdon and Anne Simons Senior Apartments

Construction is now underway at the Langdon and Anne Simons Senior Apartments located at 3rd & Blanchard.

The building was recently named in honor of Langdon and Anne Simons for their longtime support of Plymouth Housing Group. Lang has played a key role in our capital campaign, and Plymouth Housing Group is pleased to honor Lang and Anne for their many contributions to the greater Seattle community.

The Langdon and Anne Simons Senior Apartments will provide 95 units of permanent, supportive housing for homeless seniors. Twenty units will be reserved for homeless veterans. The building will feature 24-7 building staff presence, as well as two full-time Housing Case Managers to address the specific needs of homeless seniors.

The building is scheduled to be completed in late 2007.

For the latest construction updates, visit www.plymouthhousing.org.



Above: the construction site at 3rd & Blanchard

Below: The future Langdon and Anne Simons Senior Apartments



Help us reach \$52 Million!



\$1.2M left to raise toward campaign goal!

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Plymouth Cafe for all of your holiday catering needs

Now in its second year of operations, Plymouth Cafe, located in the St. Charles Apartments at 3rd & Cherry, offers a catering menu specifically for holiday gatherings.

A full line of boxed lunches and platters is available. When planning your next event, contact Plymouth Cafe at (206) 622-0477 or go to www.plymouthcafe.com.

A SAMPLING OF THE HOLIDAY MENU

Tyropita *Flaky phyllo dough filled with a four cheese blend and baked until golden brown.*

Northwest Crab Cakes *Served with a lemon aioli.*

Poached Salmon *Salmon slow poached in a white wine-lemon reduction.*

Classic Lasagna *Layers of pasta, marinara sauce, garlic basil cream sauce and topped with fresh mozzarella and parmesan cheese.*

"The Best Holiday Cookies!" *Creamy short bread cookies, cut in seasonal designs and dipped in a white or dark chocolate ganache.*

FREE COOKIE!

Purchase any lunch combo and receive a FREE cookie with coupon.

Limit one per customer. Offer expires 1/15/07.
Plymouth Cafe 621 3rd Avenue 6:30am-2:30pm



Perfect holiday treat. Perfect year-round cause.

Plymouth Cafe will once again offer 9" Ready-To-Bake Trays of Cinnamon Rolls. Order ahead and pick up from the Cafe on Dec. 19th or Dec. 20th. Bake at home and serve over the holidays. All proceeds benefit Plymouth Housing Group!

More information available at www.plymouthcafe.com.

Plymouth receives Kresge Challenge Grant

Since the Building Hope Capital Campaign was launched in 2004, more than 1,300 individuals, corporations, foundations and organizations have lent their support to this comprehensive effort to end homelessness.

We are currently in the final phase of this campaign with just \$1.2M left to raise of our private fundraising goal of \$12M. We are particularly grateful to the numerous donors who have made second and third gifts to the campaign when we added a fourth and final housing project – the Langdon and Anne Simons Senior Apartments – at Third & Blanchard (see page 2).

The final phase of the campaign recently received a tremendous boost when The Kresge Foundation awarded PHG a challenge grant – they will provide a grant of \$500,000 when we raise the balance of funds required to complete the campaign. This means that we need to raise \$1.2M from private sources by October 2007 in order for The Kresge Foundation to release their funds. All gifts received from individuals, corporations and foundations will count toward this challenge. We hope you will help us meet this important challenge and complete the campaign!

Plymouth Housing Group was awarded a \$150,000 check from Microsoft in September.

Major Campaign Funding Received in 2006

The Boeing Company	\$325,000
Microsoft Corporation	\$150,000
The Seattle Foundation	\$75,000
Joshua Green Foundation	\$52,000
Employees Community Fund of Boeing Puget Sound	\$45,000
Other Corporate and Foundation Gifts	\$780,960
Individual Gifts	\$427,131

Thank you for your continued support!



Plymouth goes black-tie (one night only)

The Seattle Hotel Association has named Plymouth Housing Group beneficiary of the "Evening of Hope" Gala and Auction to be held February 10, 2007 at the Fairmont Olympic Hotel. This event has raised over \$2.8M for area organizations over the past ten years. Plymouth Housing Group is honored to have been selected by area hotels and looks forward to strengthening these partnerships.

The event will honor Dan & Cindy Brettler for their contributions to the effort to eliminate homelessness in Seattle.

Trustees of the event include Bob & Micki Flowers, Carla Murray, John & Deanna Oppenheimer, Norm & Constance Rice, Paul & Pam Schell, Don and Jean Welsh, Tamara & Wayne Wilson, and H.S. Wright III.

For more information or to help with procurement for the auction, contact Diana Argeres at (206) 267-4722 or dargerres@plymouthhousing.org.

Tickets: \$400/person. Contact Suzanne Hight at zanes@comcast.net or (206) 236-6167.

Ways to support Plymouth during the holiday season

Donate pre-cooked food for

Thanksgiving dinners held in each of the Plymouth's 12 buildings. Contact Jonathon Killian at (206) 838-5091, x 202 or jkillian@plymouthhousing.org to see which items are needed most.

Donate Socks, Hats, and Gloves

for the Tenant Holiday Party in December. Host a Sock, Hat, and Glove drive at your office, school, or church. Contact Rebecca Pogany at (206) 267-4721 or rpogany@plymouthhousing.org for more information.

Support Plymouth Cafe's sale

of Ready-to-Bake Cinnamon Rolls. (See page 3.) All proceeds benefit Plymouth Housing Group. More information available at www.plymouthcafe.com.

Make a gift! Your gift to the Building Hope Capital Campaign will help us meet the challenge from The Kresge Foundation, which will result in them awarding the final \$500,000 to complete the campaign.



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Stay connected to all the latest news! Visit www.plymouthhousing.org

Visit to Carl's Tenant Supply Closet provides hope

On a recent visit to Carl's Tenant Supply Closet, Renato Bangs was hoping to bring home kitchen essentials like coffee cups and dishware. In addition to those items, Renato found a recently donated brand new lasagna pan. "I've been looking for a lasagna pan for six months, and I finally got one! I was ecstatic. It made my day."

Twelve months ago, cooking lasagna in a kitchen of his own was the furthest thing from Renato's mind. He was homeless. Renato was recovering from a stroke, but had nowhere to go. He was robbed while staying in a shelter, so he opted for the streets. Then he was badly beaten over a bag of groceries. "This place saved my life, actually," he said, looking around the newly refurbished lobby of the Plymouth on Stewart Apartments.

Before his stroke, Renato worked construction and had worked on several buildings that surround

Plymouth on Stewart. Unable to work now and naturally an early riser, Renato goes for long walks every morning through the Pike Place Market and along the waterfront. His eyesight was damaged by the stroke. When he moved into Plymouth on Stewart, the Housing Support Specialist helped connect him with a free eye exam and free glasses. "I didn't even know these services existed!" Renato said.

When he moved in, Renato wasn't sure if his unit would have a bed. He opened the door to find a fully furnished apartment with sheets on the bed and towels on the towel rack, which had been placed by volunteers from Mercer Island Presbyterian Church. "For someone who doesn't have anything, it was like paradise."

While homeless, Renato developed a great deal of mistrust in the people around him. The community activities at Plymouth on Stewart provide opportunities for him to socialize and start to feel comfortable around other people again. "It's gonna take a little time, but it's sure nice to have security and warmth and a place to feel good about yourself again."



Renato in the lobby of Plymouth on Stewart

Carl's Tenant Supply Closet is located at 112 Stewart Street. New and gently used household items can be dropped off on Tuesdays 12pm to 2pm and Thursdays 5pm to 7pm. Contact Megan at (206) 838-5091 x 204 or mnyce@plymouthhousing.org for more information.

Gift giving got you down?

Are you running out of ideas for the people on your list who already have everything? Why not warm their hearts with a donation to Plymouth Housing Group's Building Hope Capital Campaign in their honor? We will send you a card (or we can send it directly to the honoree) acknowledging that a donation has been made in their name to help end homelessness.

What better way to celebrate the holidays than to help bring someone in from the cold!

Donate online at
www.plymouthhousing.org